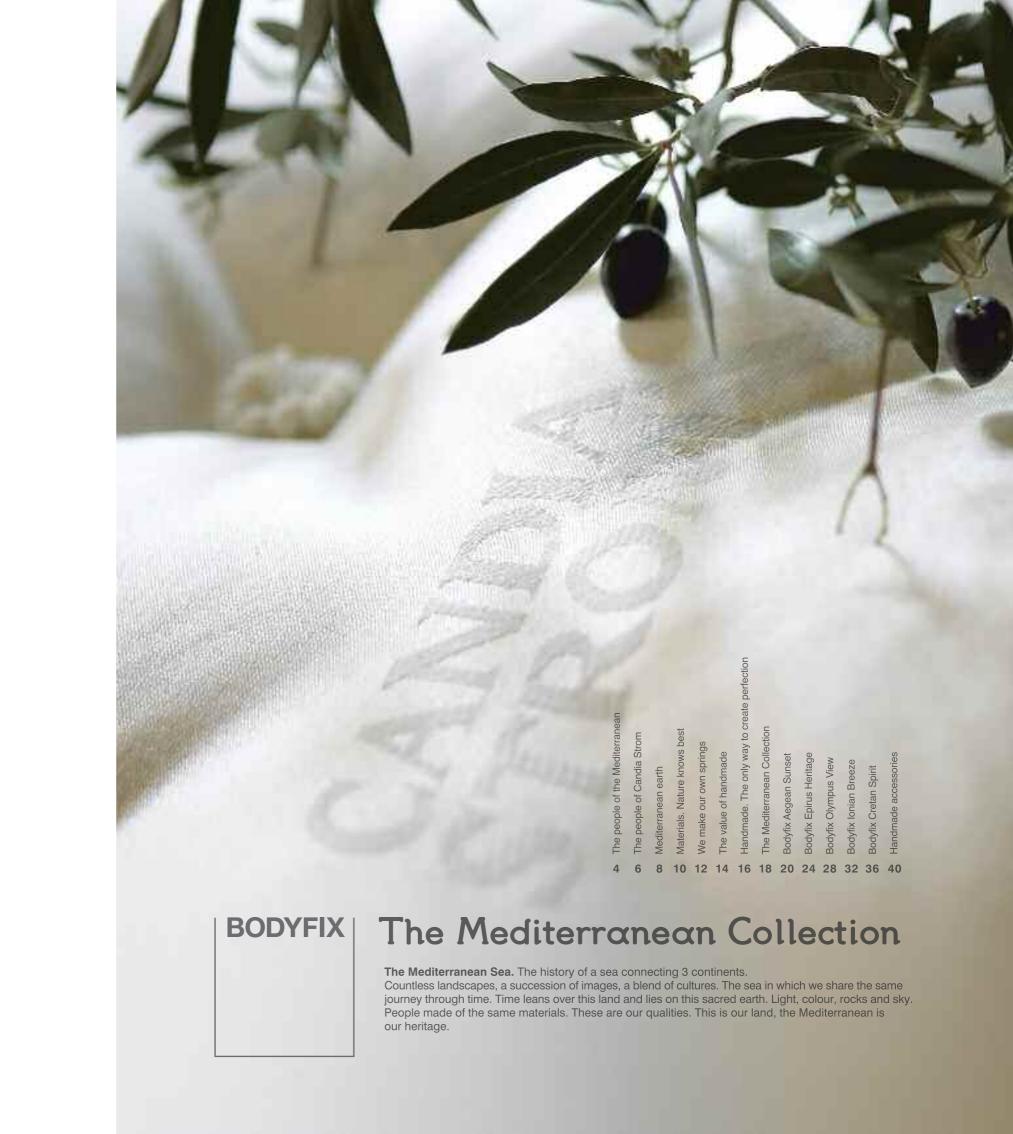
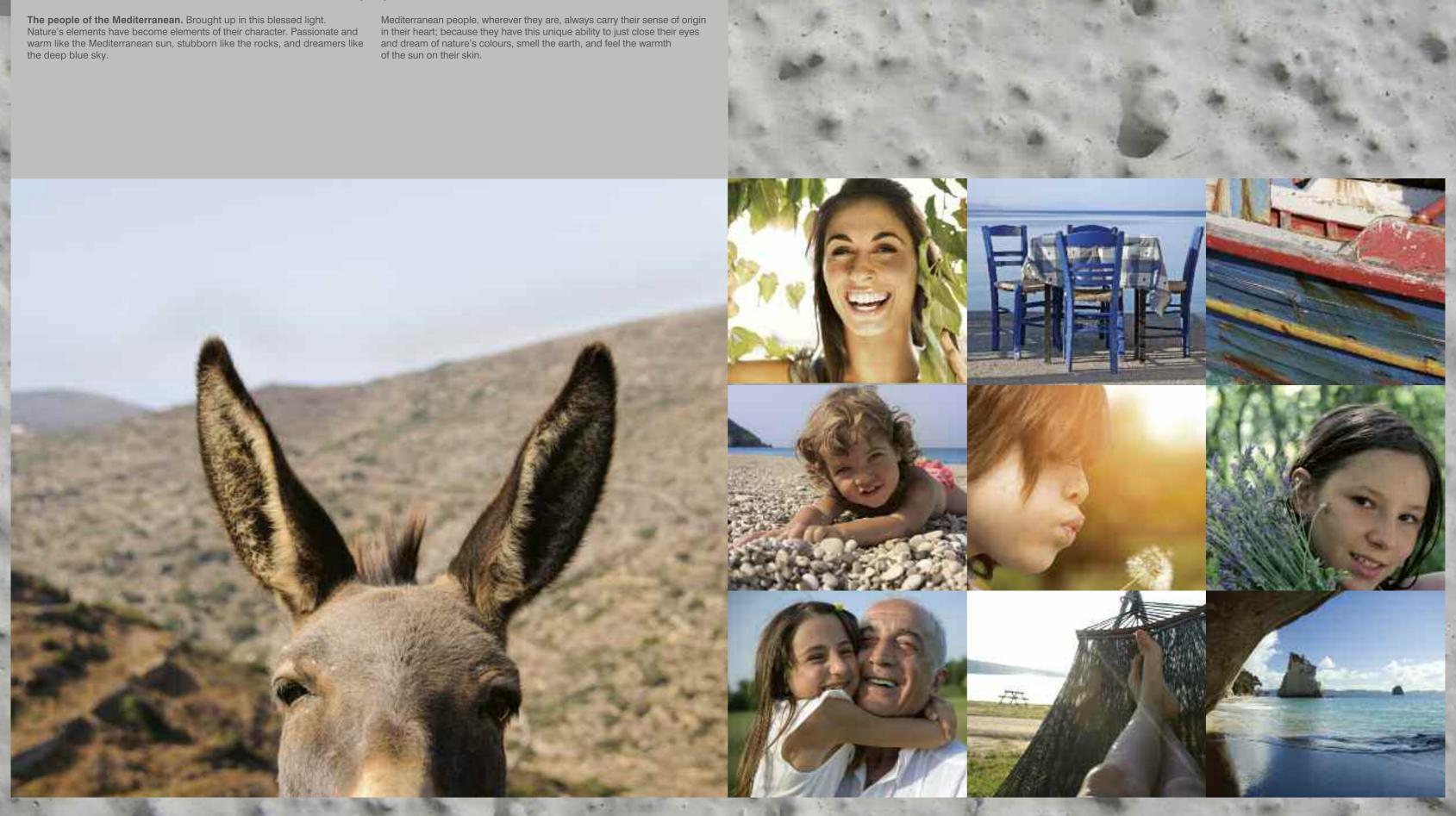
# inspired by nature made OV CANDIA STROM





# Passion for perfection...

lies in the heart of Candia people and in the heart of every mattress we make.

This is the place where Candia Strom people develop, learn and work. Passionate and uncompromising when it comes to quality, with vision, dedication, and perseverance in their work, determined to achieve the ultimate result. These are Candia's people.

After all, in the heart of every Candia Strom mattress lies the heart of its maker. Passion for perfection.

This is the place where Candia Strom began in 1973. The vision of its founders' was to offer the ultimate quality and sleeping experience. So that every time you lie down and close your eyes, you can reflect, relax, connect with yourself and feel you are back somewhere familiar and warm.

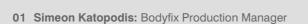
Candia Strom remains loyal to the philosophy of its founders', making mattresses of superior quality and style using natural materials. In 1985 Candia Strom was the first company in Greece to develop a handmade anatomical mattress, called Bodyfix.

Since then, other manufacturing and organizational innovations have followed, such as the autonomous production of our own Bonnel type springs'. In addition, Candia Strom was the first company in Greece to obtain ISO 9001 and ISO 14001 certification.

Today we manufacture over 20 different types of upholstered beds, complimented by a brand new line of beds in collaboration with the internationally renowned designer Sotiris Lazos. Another partner who recognizes the challenges of today's market, represents and promotes our values in the most effective and creative way!

In the region of Spata in Athens, 120 specialists are employed in our 8,000m<sup>2</sup> plant. Our production capacity exceeds 120,000 mattresses per year and our equipment is some of the most advanced in Greece.

We are proud to introduce you to a choice of our specialist work force.



02, 03, 04 George Scopelitis, Irene Damvouneli, Haralabos Labrianidis: Handmade Products Process Specialists

**05 George Tsouchantaris:** Springs Production Manager

06 Evangelia Mastrogiannaki: Specialist Seamstress

07 Nicholas Vatsinakis: Bed Upholstery Manager

08 Kyriacos Georgios: Technical Director

09 George Serbis: Sales Manager









# The first lesson nature gives us is one about quality.

Nature knows best. That's why we observe it, we trust it, we learn from it and take the finest it has to offer us. The purest materials to create mattresses that reach perfection. Because everyone should experience sleep as the ultimate natural experience, regardless of season, fashion, modern life style requirements, sleep always has the same values. Values of purity and authenticity!

Today, Candia Strom produces the most comfortable mattresses of the highest quality in the Greek market. Made of only natural materials, without any adhesives, and the most springs (more than 19,000 springs in 160cm x 200cm mattresses) following perfectly the natural shape of the body.

With respect, knowledge and experience, Candia Strom specialists use the most natural materials, and with the highest manufacturing techniques and handmade finish, from the first until the last stage of production, we offer the perfect result!

For a restful and refreshing sleep on a handmade mattress of superior quality.

# Olive oil treatment.

Innovation through quality.

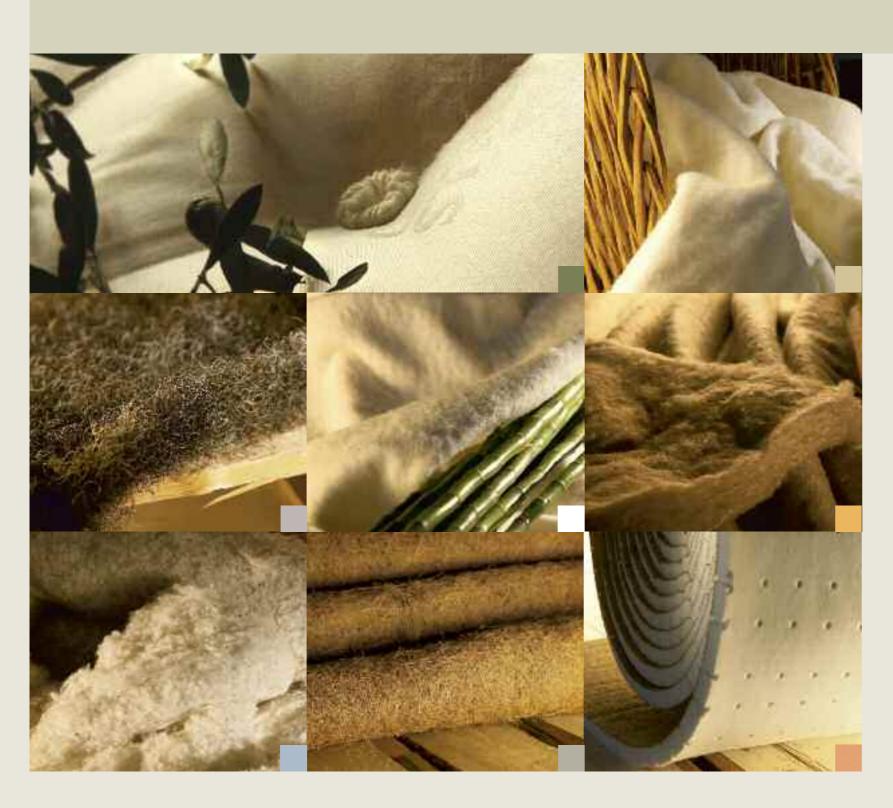
Candia Strom is the only company in the world that treats its fabrics with olive oil. This is yet another innovation we are proud of, reconfirming our commitment to quality.

By treating our fabrics with olive oil, they obtain all the beneficial properties of olive oil including antibacterial protection to the skin.

The use of oil takes us back many years. The Greeks and the Egyptians used it for medicinal and cosmetic purposes: massage, rejuvenation, to create perfumes and balms and others.

The acidity of olive oil is compatible with that of our skin. As a result, this ancient product is ideal for giving skin a soft and velvety feel, while protecting it against free radicals that cause signs of aging to appear.

Inspired by nature, made by Candia Strom.



# ASHMERE

Cashmere is the wool or fur of the Kashmir goat. The fibres are highly adaptable and are easily transformed into fine thick yarns, and light to heavyweight fabrics. The high moisture content allows insulation properties to change with the relative humidity in the air.

# HORSE HAIR

Few materials can match horsehair when it comes to making a bed. Horse-Tail-Hair is very special in this respect. This is the strongest, longest and most coarse fiber. It has a very open core. Through the capillary action of the core and the scales on the surface it creates an excellent media to transport humidity. Where horsetail is used, a layer of hairproof cambric provides a smooth covering to prevent fiber migration. Furthermore, its long strands, allow it to hold many curls, making it the ultimate natural spring.

The horsehair Candia Strom uses comes from the mane and the tail of horses after having undergone sterilization.

# BAMBOO

The microstructure of bamboo fibre can enhance the coolness and breathability of bamboo-finished products. Bamboo fibre has unrivaled softness. It absorbs up to four times more moisture than cotton and contains natural antibacterial elements.

# CAMEL HAIR

We use the fine, soft undercoat of the fur of the two-humped Bactrian camel. Camel hair has excellent thermostatic properties, protecting and insulating the camel in high mountain cold and blizzards, while keeping it cool in desert heat. Native desert travellers wear camel hair garments to protect them from the heat. These same properties are found in fabrics and non-wovens made from camel hair.

# **COTTON WOOL**

In Candia Strom we use a special mixture of cotton and wool, so that you will stay dry and comfortable all night at the temperature that is right for your body.

Wool is probably the only material which warms us in winter and is cool and comfortable during the summer. It is able to absorb humidity to a degree of 39% of its weight. That is why we don't sweat when we wear clothes made out of wool.

Virgin wool curls naturally. Using it in bedding and mattresses results in stylish, comfortable volume. Products made from pure new wool do not cause allergies.

Cotton has the ability to ventilate and wick away perspiration and high humidity. Since your perspiration during the night is 98 per cent water, it evaporates very easily if you sleep on a bed that breathes.

# **COCONUT FIBERS**

Candia Strom's coconut layer is made purely from natural coconut fibers that are needled. The fiber is collected from the coconut husk, a resource that is widely available. Coconut palms grow on 10 million of hectares of land throughout the tropics. Only a fraction of the huge quantities of nuts are collected for industrial use. Coconut fiber has a very high lignin content so it is very tough. Despite this toughness, it is also elastic. The fiber hardly deteriorates at all over time. Its open and resilient structure allows to create a good micro-climate (which is an advantage with mattresses).

The structure also absorbs sound and certain waves, making the material excellent as a thermal and acoustic insulation product.

# LATEX WITH JUTE BACKING

Our latex is a natural product harvested from "rubber" tree. A highly elastic hypoallergenic material with antibacterial properties that provides the inside of the mattress with proper ventilation, thanks to its open-celled structure. A material that combines all the characteristics of latex and coconut fibre: flexibility, longevity and support. It also provides antibacterial protection and contributes to the proper ventilation of the mattress.

# Our primary materials... passion, experience, knowledge.

# **COTTON CALICO POCKET SPRINGS**

A. We make our own springs

We are one of the few bed manufacturers to make our own springs

B. Our springs are made of the finest Steel

We use premium steel to create mattress 's spring system which retains its durability and flexibility.

# C. Cotton Calico Pocket Fabric

Calico is light cotton that is 100% natural and more durable in time. Our top quality steel springs are encased in natural calico cases that enable them to move independently when nested side by side. This provides better contouring for your body and allows your hips to sink even further than your waist, keeping your spine correctly aligned. They also reduce the effects of your partners 'movements while you're sleeping.

# D. Sewn pocket

We sew the pocket instead of using glue or any other method to ensure the best quality and stability.

# E. Honeycomb Nesting

A Candia Strom mattress contains hundreds of springs in individual cotton calico pockets. Honeycomb nesting ensures a smooth sleeping surface by leaving no gaps between the springs and prevents upholstery fillings from slipping through.

# F. Hand Crafted

Each step is handmade. Our skilled and experienced craftsmen secure each cotton calico pocket by hand in the mattress in order to ensure absolute quality throughout the years.

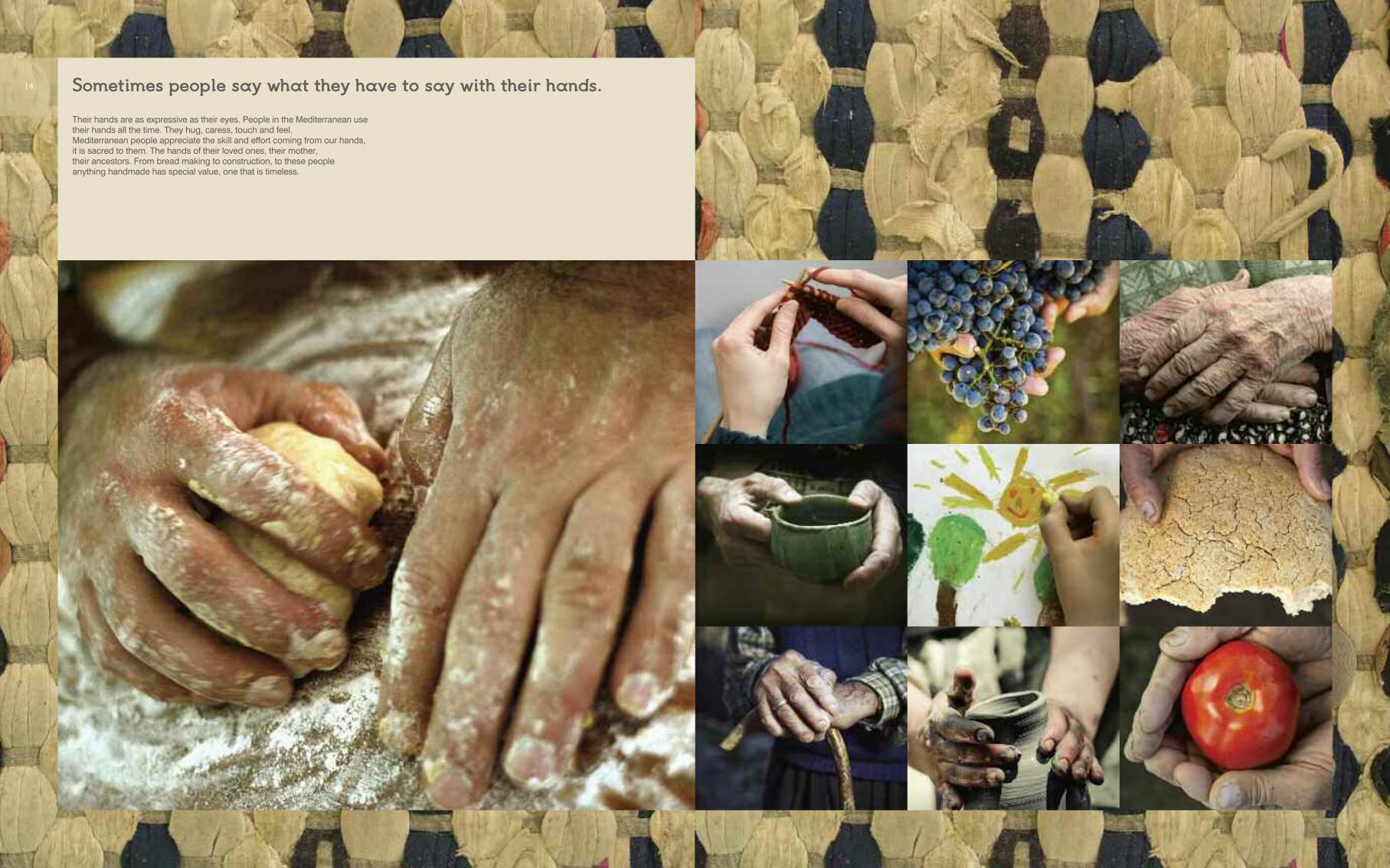
# **HD SPRINGS**

The world's first pressure relieving pocket spring, HD (High Density) distributes your weight between more springs and so reduces the buildup of pressure points that cause disturbance

# POSTUREFIT SPRINGS

Posturefit is a unique mini pocket spring, used as a filling layer, to give additional lumbar support. This works in conjunction with the Cotton Calico Pocket Springs by contouring and filling the natural curves of the body and also improves the loft of the upholstery.





# Handmade!

The only way we know how to create perfection.

Life's fast pace and the increasing demands of modern times have imposed industrialized processes, often creating products of inferior quality when compared to handmade ones. For Candia Strom, good sleep is considered a priority, because sleep is one of our basic needs.

In a world of mass production of mattresses, Candia Strom dares to be different based on our belief that there is only one-way to produce a true masterpiece: by hand! We believe that no machine can replace the specialist creator of mattresses, their skill, passion and dedication.

At Candia Strom our partners always play a leading role.

Man contributes ideas, skills and hard work; mother nature provides the materials. Perfect teamwork, for the perfect result.

Every handmade Candia mattress can be custom made to fit personal requirements whilst responding to personal needs. You can see and feel the difference naturally, every night.

The mattresses are handmade, step by step, using only natural materials. The Cotton Calico Pocket Springs used in our mattresses are manufactured entirely by us. We use more than 1 km wire made of the highest quality steel and 60 meters of Cotton Calico fabric for the construction of a 160cm x 200cm mattress. After the springs are placed in the pre-sewn pockets (for better quality performance over time), our experienced craftsmen begin to create the "frame" of the mattress, always in a honeycomb arrangement.

Following that, the rest of the springs (Posturefit & HD) are placed by hand by our skilled craftsmen and fixed in place using special procedures without the use of glue or other chemical or artificial substances.

After completing the placement of the springs, the remaining materials are added with care (Horse Hair, Camel Hair, Wool Cotton, Cashmere, Bamboo etc.) This step is always performed with caution and precision, because the materials we use are in a loose, non-bonded form.

In the next stage, the border of the mattress is placed using exclusively a hand sewing technique and a specialised needle. This process can last between 1 to 4 hours depending on the dimensions and quality of the mattress.

The final stage involves the process of tufting, also made entirely by hand and with the use of specialized needles. Cotton tapes are passed through the mattress from side to side and tied in a cotton tuft finish. This process ensures greater structural stability, as the mattress' materials will remain in place and not shift within the mattress.

It is very important in our line of work to avoid the use of chemical adhesives to stabilize the materials within the mattress. Of course, this process is extremely time consuming and we know we are one of the few companies in the world to follow it... We also know very well the reason we do it: because we believe that nothing can replace the quality and unsurpassed feeling of a hand tufted mattress!



# A journey of the senses to authenticity, simplicity and familiar warmth.

Greece is the epitome of the Mediterranean culture.

Each region, each place, each point of the horizon embeds this culture Aegean, Epirus, Olympus, Ionian Islands, Crete. Each region, with its long history, its incomparable beauty and uniqueness, is an integral part of Mediterranean Spirit.

**The Mediterranean Collection** is a collection that has no borders, is not only for the people of the Mediterranean. It has an international character. It becomes an ambassador of the Mediterranean, its quality, simplicity, lifestyle and values.

Your ultimate experience of the Mediterranean lifestyle begins with our Mediterranean Collection. Close your eyes, enjoy the perfect quality and just dream!





# BODYFIX aegean sunset



# laterials

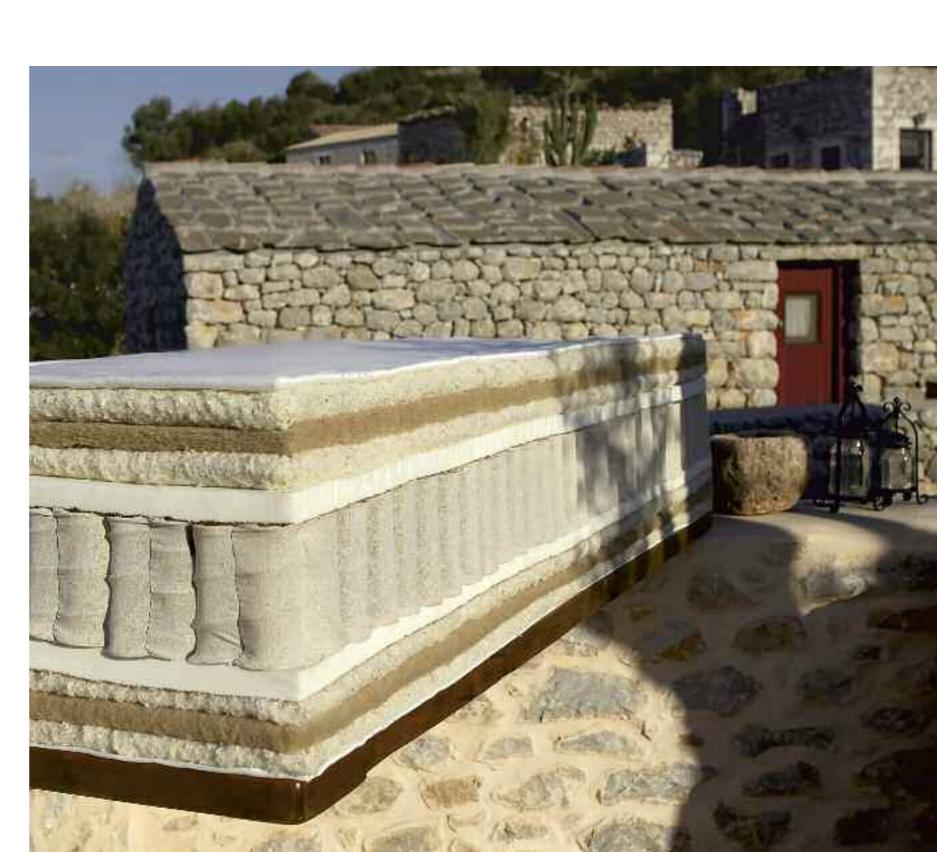
Cotton Calico Pocket Spr 950 spring count (160 x 200 mattress) Coconut Fibre Latex with Jute Backing Cotton Wool Viscose Fabric, with Olive Oil treatment Two rows of Side stitchin Four Sewed on Handles Two Ventilators Total Spring Count: 950 296 springs per square n





# BODYFIX epirus heritαge



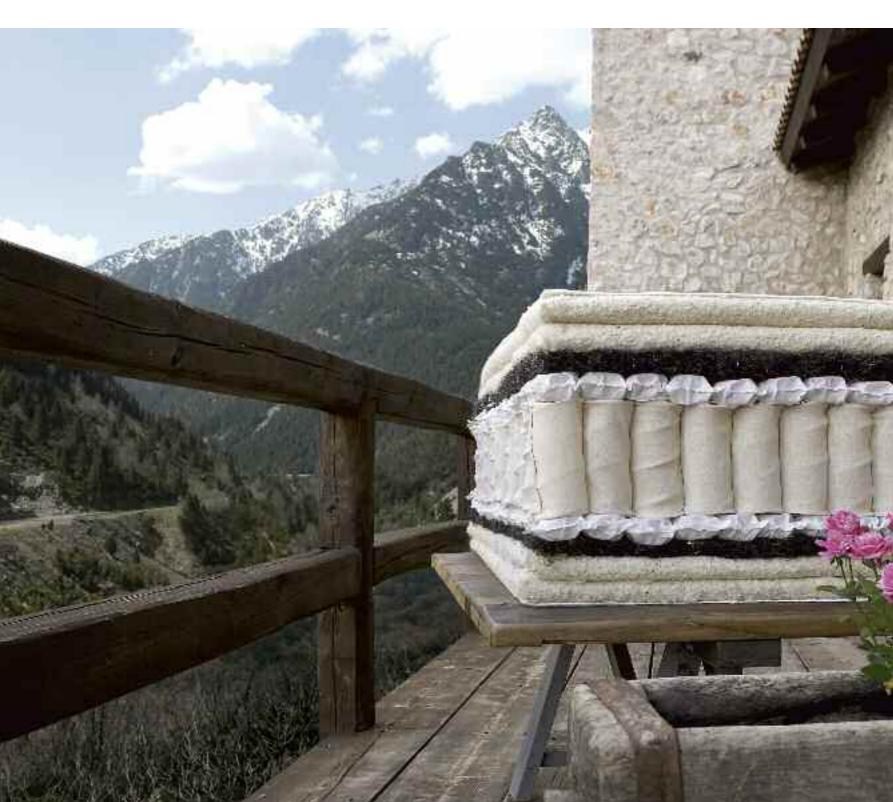




BODYFIX olympus view







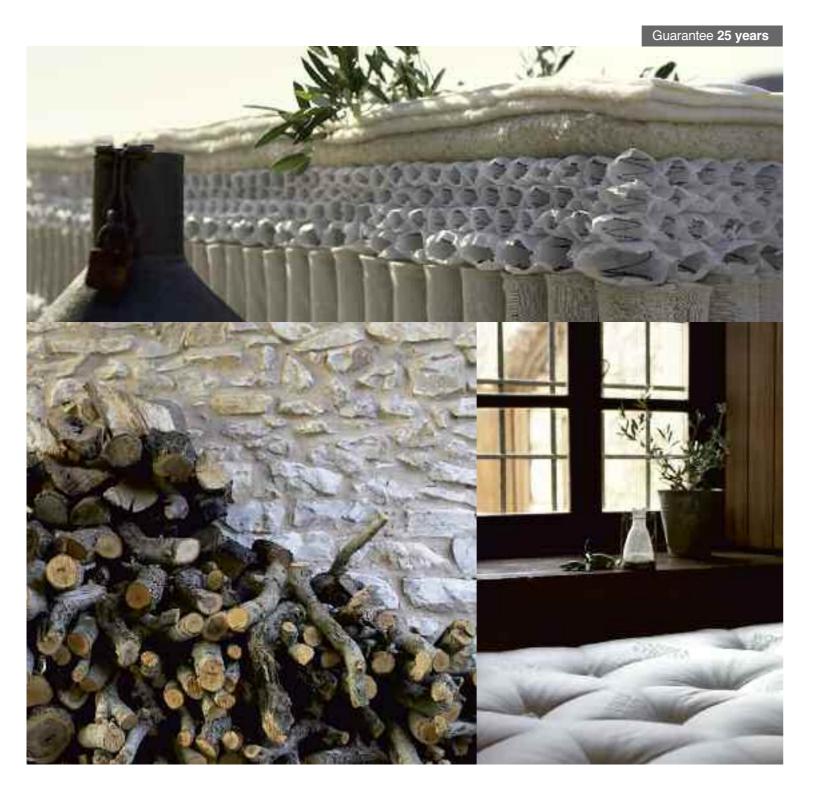


# BODYFIX ionian breeze





# BODYFIX cretan spirit





Accessorize your handmade mattress with our collection of handmade accessories, made of natural materials.

Handmade pillows are not an accessory but a necessity and fluffy

toppers with natural materials are not a luxury, but an effective upgrade for correct body support.

Select among our options and discover the new way to relax.



# HD Spring Mattress Topper

HD Spring Mattress Topper, is propably the only mattress topper that has springs inside. By utilising HD pocket springs, we ensure an even greater comfort when used with a handmade mattress. Supreme comfort is achieved by using cotton, latex, camel wool, and bamboo.



# Natural Overall Latex

A very particular handmade topper, with natural materials, which ensures absolute comfort.

Accessorize it with a mattress from our Mediterranean Collection for the ultimate sleep experience.

# Guarantee 5 years

# Natural Overall

The absolute choice for a handmade, with natural materials, topper.



# Cotton Calico Pocket Spring Base

Bed Base with a reinforced wood frame of solid pine. With a cotton calico pocket spring system, that elevates the total comfort of your mattress. Wood frame and cotton calico pocket springs are surrounded with coconut and cotton.

Materials
Wooden frame from solid
Cotton calico pocket sprin.
Coconut fibres
Cotton



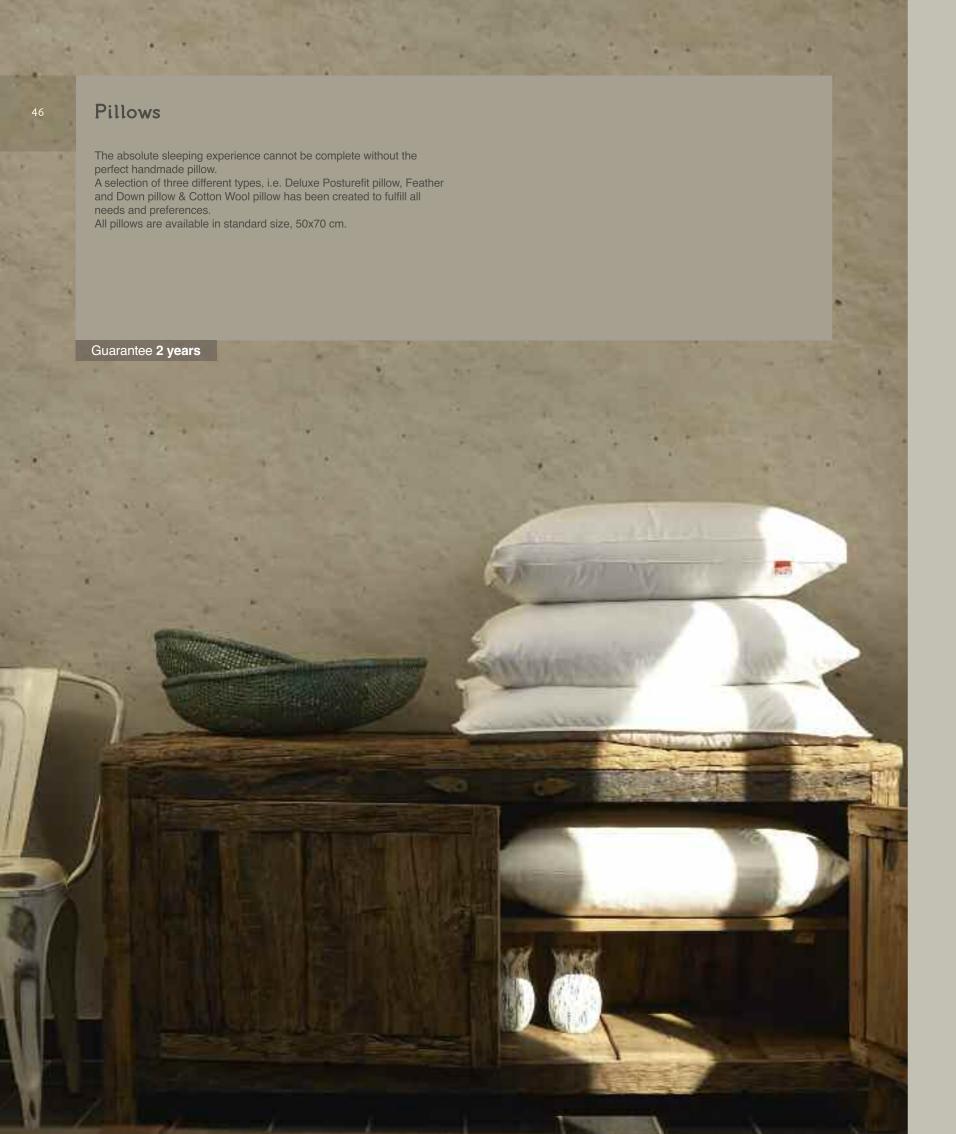
# Bed Base

Bed Base with a reinforced wood frame of solid pine.

Wooden frame from solid Coconut fibres Height: 20cm







# Deluxe Posturefit Pillow

Luxurious Pillow with Posturefit springs, featherproof soft cotton cover.

# Feather and Down Pillow Cotton Wool Pillow

The filling of this pillow is 100% pure duck in a special cotton pillow cover. Exclusive outer down content for a wonderfully soft feel. It is pillow with duck feather and down with 100% divided in two compartments to ensure that the softer down, always stays at the very top of the pillow. This Candia Strom pillow is washable

The filling of this pillow is cotton mixed with surrounded with top quality cotton filling, encased feather and down with a 60% feather and 40% wool with a wonderfully soft feel. This pillow is also washable at 40°C.



# It's nice to lose yourself in nature.

This collection aims to turn sleep into a unique experience, an imaginary journey of the senses that takes us back to originality, simplicity and to the familiar warmth in which we have learned to grow, close our eyes and dream!

